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## HARLEY-DAVIDSON LAUNCHES NEW MOTORCYCLE MODELS AND TECHNOLOGY FOR 2020

### *The Debut of the All-Electric LiveWire™ Motorcycle and the Return of the Legendary Low Rider® S Model*

MILWAUKEE (August 20, 2019) – New models, new technologies, and more customer choices are featured in the expansive lineup of Harley-Davidson® motorcycles for 2020. The new Harley-Davidson Low Rider® S model brings aggressive style and all-out performance to a 2020 Harley-Davidson model that also includes the all-electric LiveWire™ model and the new CVO™ Tri Glide® model, the ultimate three-wheel motorcycle. Also new for 2020 is the H-D™ Connect service, a subscription-based cellular connectivity service for select Harley-Davidson motorcycles, and the Reflex™ Defensive Rider Systems (RDRS), a new collection of rider-control technologies for select models that includes traction control and advanced Antilock Braking System (ABS).

The new models and advanced technologies are components of the [More Roads to Harley-Davidson](#) plan to accelerate building the next generation of riders through new products in additional motorcycle segments, broader access and a commitment to strengthen dealers globally.

“Harley-Davidson offers riders a host of new models, gear and accessories for 2020 as we leverage our unmatched ability to blend style, performance and technology in products designed to elevate the motorcycling experience,” said Heather Malenshek, Harley-Davidson Chief Marketing Officer. “This year Harley-Davidson offers more choices for more riders than ever before.”

### **Harley-Davidson LiveWire Model: A New Motorcycling Experience**

The **LiveWire** model is an all-new, all-electric motorcycle; an exhilarating and evocative new model designed to offer the rider a high-performance motorcycling experience infused with a new level of technology, and the premium look and feel of a Harley-Davidson product. Propelled by the immediate torque of the H-D™ Revelation™ all-electric powertrain, the LiveWire motorcycle is capable of rapid acceleration with just a twist of the throttle – no clutching or gear

shifting required. With up to 146 miles of range\*\*, performance is optimized for the urban street-rider. The LiveWire model is the first in a broad portfolio of electric two-wheelers designed to establish Harley-Davidson as the leader in the electrification of motorcycles. *(See separate LiveWire releases for full details)*

*\*\*146 miles (city) / 95 miles (combined). Riding range estimates provided following the SAE J2982 Riding Range Test Procedure and are based on expected performance of a fully charged battery when operated under specified conditions. Actual range will vary depending on riding habits, ambient weather and equipment conditions.*

### **New Low Rider S Model Combines Performance with Attitude**

The new **Low Rider S motorcycle** takes a performance-first approach that emphasizes power, agile handling, and enhanced rider control combined with traditional Harley-Davidson character. Handling of the Softail chassis is enhanced by premium suspension components tuned for aggressive riding stoked by the power of a muscular Milwaukee-Eight® 114 engine. Styling cues from the coastal build scene include a raised handlebar, mini fairing, solo seat and blacked-out finishes. *(See separate release for complete Low Rider S details)*

The **Heritage Classic** motorcycle drapes the Harley-Davidson Softail® platform in pure nostalgia, and for 2020 it has been re-styled, exchanging the blacked-out look of the previous model for bright finishes to give this bike a more appealing look to riders who love the gleam and sparkle of rich Harley-Davidson chrome. Re-styled components include a bright powertrain with chrome air cleaner and covers; chrome steel laced wheels; chrome headlamp bucket and auxiliary light buckets, bright fork legs and chrome fork covers and nacelle; chrome rear fender struts and side covers; a chrome console; a polished stainless steel handlebar with a chrome riser and top clamp; and a full clear windscreen with chrome support hardware. The Heritage Classic is powered by the Milwaukee-Eight 107 powertrain and is mechanically identical to the 2019 model. Features include lockable and sealed hard saddlebags, a detachable windscreen, a two-piece skirted seat and pillion with black studs, and standard cruise control and Antilock Braking System (ABS). Color options include: Vivid Black, Billiard Burgundy, two-tone Silver Pine/Spruce and Billiard Red/Vivid Black. The **Heritage Classic 114** model powered by the Milwaukee-Eight 114 engine will retain the model's original, blacked-out look.

### **New Technology**

**H-D™ Connect** service introduces subscription-based cellular connectivity to select Harley-Davidson® motorcycles to keep riders connected to their motorcycle through their smart phone using the latest version of the Harley-Davidson™ App\*. The H-D Connect service allows owners to connect remotely to their motorcycle and view key vehicle health information. It also provides the owner with the reassurance of being able to remotely monitor their motorcycle's security, including tamper alerts on the Harley-Davidson® App and stolen-vehicle assistance.

*(See separate Technology release for full details)*

\* *The H-D™ Connect service is not available in all markets. Market availability will vary.*

The **Reflex™ Defensive Rider Systems (RDRS)** is a new collection of technology designed to match motorcycle performance to available traction during acceleration, deceleration and braking, utilizing the latest chassis control, electronic brake control and powertrain technology. The RDRS features are standard on the 2020 LiveWire, Trike and CVO models, and optional on all 2020 Touring models in the U.S. (except Electra Glide® Standard models). *(See separate Technology release for full details)*

### **New Road Glide® Limited and Touring Model Options**

The new **Road Glide Limited** model replaces the Road Glide Ultra model for 2020 and offers new premium luxury-touring features, including painted pin striping, a gloss-finish inner fairing, heated rider hand grips, Slicer II Contrast Bright wheels and new tank, front and rear fender medallions. The Road Glide Limited model is a long-haul, two-up touring specialist featuring the distinctive aerodynamic Road Glide shark-nose fairing with triple split stream vents that limit rider head buffeting. The standard Milwaukee-Eight 114 engine delivers smooth, powerful touring performance while dual Daymaker® LED headlamps offer outstanding night visibility. Premium Touring suspension includes an easy-adjust rear shock pre-load for a smooth, confident ride. Reflex™ Electronic Linked Brakes with ABS deliver confident braking performance. The Boom!™ Box GTS infotainment system with color touch screen offers navigation, communication and entertainment options.

The new **Black Finish Option** for the 2020 Ultra Limited and Road Glide Limited models gives these models a sinister blacked-out look direct from the factory. The Black Finish package includes: Slicer II cast aluminum wheels finished in Gloss Black, fuel tank, front and rear fender medallions with a Gloss Black fill surrounded by a Charcoal border, Gloss Black powdercoat powertrain, covers and exhaust plus black Tour-Pak® luggage carrier hinges, latches and rack, a black console, footboards, handlebar, gauge trim rings, hand control levers, mirrors, and foot controls, black LED Daymaker headlamp, trim ring and LED fog lamps (Ultra Limited only), and black fork lowers, fork covers, engine guard and saddlebag guards.

**New standard Antilock Braking System (ABS):** The Reflex™ Brembo® electronic linked Antilock Braking System (ABS) that was previously optional on some Touring models is now standard on all 2020 Touring motorcycles. ABS is designed to prevent the wheels from locking under braking and helps the rider maintain control when braking in a straight line.

### **CVO Model: The Pinnacle of Harley-Davidson Style and Design**

The new **CVO™ Tri Glide®** model joins the **CVO™ Limited** and **CVO™ Street Glide®** models in the portfolio of limited-production, super-premium CVO motorcycles for 2020. Created for

discerning customers, CVO models offer show-stopping finishes, advanced technology, exclusive components and attention to detail that borders on obsessive, engineered and assembled to factory-quality standards and backed by the Harley-Davidson® warranty. The Milwaukee-Eight® 117 powertrain – the most displacement and power offered from the H-D factory – is exclusive to CVO models. *(See separate CVO release for full details on all CVO models)*

### **About Harley-Davidson Motor Company**

Since 1903, Harley-Davidson has fulfilled dreams of personal freedom by leading the innovation of two-wheeled mobility. The company offers an expanding range of leading-edge, distinctive and customizable motorcycles and brings the brand to life through Harley-Davidson riding experiences and exceptional motorcycle parts, accessories, riding gear and apparel. Learn more about how Harley-Davidson is Building the Next Generation of Riders at [www.harley-davidson.com](http://www.harley-davidson.com).

**Editors:** For more information regarding Harley-Davidson motorcycles and products visit: [h-dmediakit.com](http://h-dmediakit.com)

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