



Harley-Davidson  
Financial Services

H-D™ GUARANTEED ASSET PROTECTION

# BRIDGE THE GAP IN YOUR COVERAGE.



Harley-Davidson  
Financial Services

[www.hdfsi.com](http://www.hdfsi.com)

## GET TO KNOW THE HDFS FAMILY:

Harley-Davidson® Guaranteed Asset Protection (GAP) Plan

Harley-Davidson™ Debt Protection Plan

Harley-Davidson Insurance

Harley-Davidson® Extended Service Plan

Harley-Davidson® Tire & Wheel Protection

Harley-Davidson® Planned Maintenance

Harley-Davidson® Visa Signature® Card

Harley-Davidson™ Gift Card

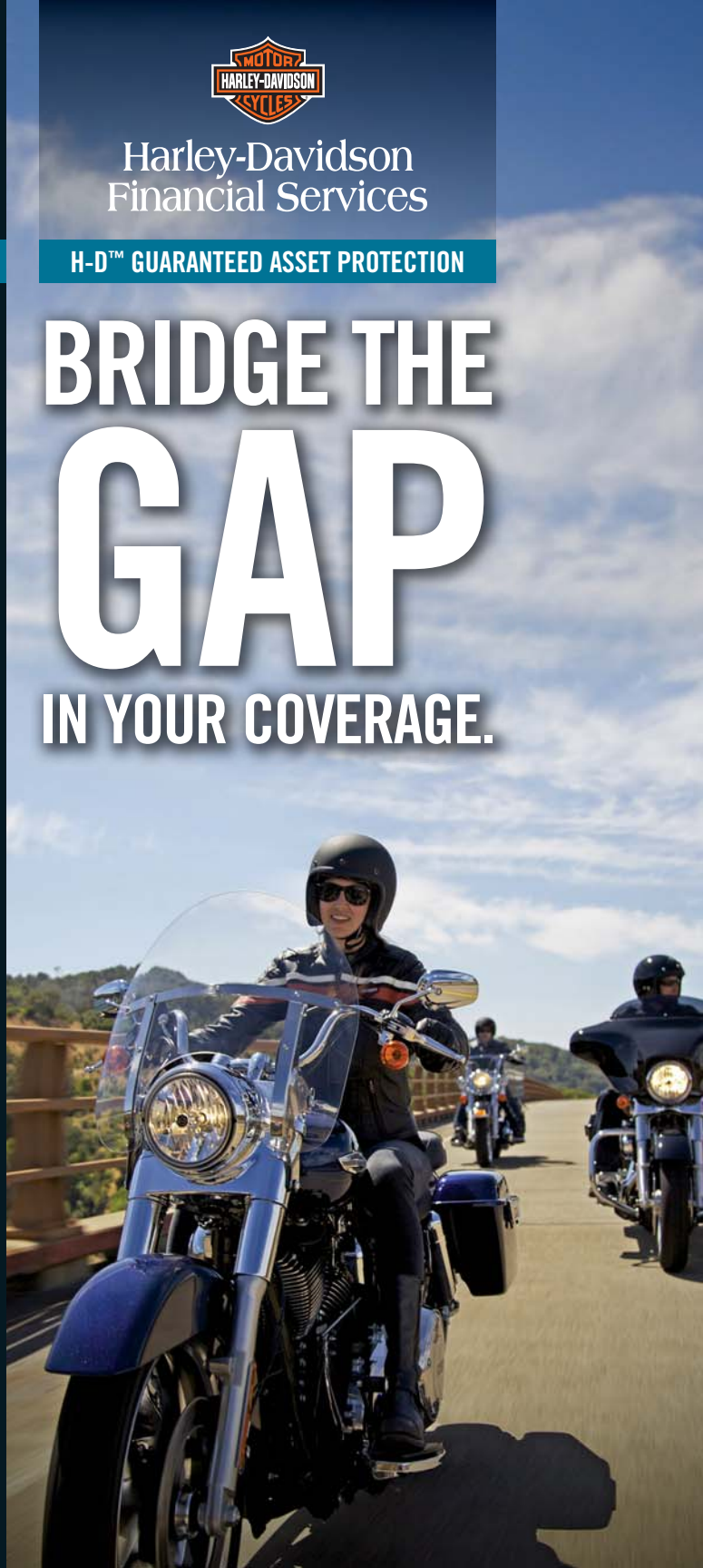
## ASK YOUR DEALER FOR MORE INFORMATION.

All products and services subject to change. Not all products are available in all states.

Please refer to the terms and conditions in the H-D® GAP Plan addendum for coverage, restrictions and exclusions.

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GAP02  
(Revised 11/2012)



# MAKE SURE YOU'RE COVERED WITH THE H-D™ GAP PLAN.

No one likes to think about having their motorcycle stolen or totaled in an accident—but the fact is, it can happen. And if it does, there's something you should know:

**YOUR INSURANCE COMPANY MAY ONLY REIMBURSE YOU FOR THE ACTUAL CASH VALUE OF YOUR MOTORCYCLE WHICH COULD BE SUBSTANTIALLY LESS THAN THE OUTSTANDING BALANCE ON YOUR LOAN.**

This difference between what you owe on your loan and what your insurance company will pay is known as the “gap,” and it's money that you'll have to pay—unless you get the Harley-Davidson® Guaranteed Asset Protection (GAP) Plan. It could literally save you thousands of dollars, up to \$25,000. It could even cover the cost of your insurance company's deductible, up to \$1,000.

## WITH THE H-D™ GAP PLAN, YOU CAN TURN YOUR LOSS INTO YOUR GAIN.

Should your motorcycle be stolen or damaged beyond repair, you'll have the comfort of knowing that your H-D™ GAP Plan will pay off the difference that remains after you get the settlement from your insurance company.



## BRIDGE THE GAP. GET THE PLAN.

Adding the H-D™ GAP Plan to your motorcycle loan is a smart move—especially if your loan term is 48 months or longer, you put less than 20 percent down, or you finance attached accessories. To learn more, visit [hdpsi.com](http://hdpsi.com) or talk with your Harley-Davidson® dealer.

## HOW TO GO FROM OWING THOUSANDS TO \$0 WITH THE H-D™ GAP PLAN.

LET'S SAY YOU OWE:	\$ 20,000
WHILE YOUR INSURANCE COMPANY SAYS THE CASH VALUE OF YOUR MOTORCYCLE IS:	\$ 14,000
YOU'RE LEFT WITH A “GAP” OF:	\$ 6,000
SAY YOU ALSO HAVE AN INSURANCE DEDUCTIBLE OF:	\$ 500
YOUR TOTAL AMOUNT OWED IS:	\$ 6,500
YOUR H-D™ GAP BENEFIT IS:	\$ 6,500

**YOU OWE: \$0**

For illustrative purposes only. Assumes all payments made on the due date as scheduled.

**PROTECT YOURSELF FROM THE “GAP.”  
TALK TO YOUR DEALER ABOUT ADDING THE  
H-D™ GAP PLAN TO YOUR LOAN.**