

# DONATION REQUEST FORM INFO

Thank you for considering Kegel Harley-Davidson® for your fundraising event and creating a partnership with your cause. During the past 100+ years of our history, we have had an opportunity to support thousands of charitable rides, rallies, and causes in the greater Rockford area. We are proud to support the community in a variety of other ways as well, including investing in rider safety and growing the number of endorsed riders in our area through the Harley-Davidson® Riding Academy and numerous training seminars throughout the season. Not to mention connecting motorcycle riders from all over Northern Illinois and Southern Wisconsin through our events, rallies, e-mail newsletter, and social media.

Kegel Harley-Davidson® strives to be a good corporate citizen. In such, it is our chosen responsibility to make substantial and significant contributions in order to strengthen the social, educational, and cultural fabric of the Rockford Region community. We recognize there are many causes worthy of support but by focusing our resources, we feel our impact is greater.

As a part of our donation policy, we ask the following five questions:

1. **Is your organization or event clearly non-profit or charitable? If not, we consider you to be a customer and we thank you for your continued patronage.**
2. **Is your request coming from an organization being led, organized, or actively supported by customers of Kegel Harley-Davidson?**
3. **Does contributing to your organization touch on our prioritized areas of concern? Priority will be given to requests for local children's charities, police & fire department benefits, active military and veteran benefits, and those organizations championed by the local biker community.**
4. **Does your charity ride start, rest, or end at Kegel Harley-Davidson? We will only accept requests for rides that start, end, or include a rest stop at the dealership.**
5. **Are you able to submit documentation along with the request form? (ex. Flyers, the organization's history and mission, copy of a raffle ticket, etc.) We require a form of documentation to prove the event is occurring.**

Due to the exceedingly large number of inquiries we receive, please understand we are unable to grant every request. It is important to receive applications in a timely manner, which will allow requests to be reviewed in a manner conducive to your organization and our ability to grant requests. Kegel Harley-Davidson® will review requests on a monthly basis and recipients will be notified accordingly. *To keep up with the number of requests we receive, we will be unable to contact you unless the request has been accepted.* Also, we will not accept requests for sponsorship or monetary donations.

We request that your organization complete and submit the following Donation Request Form via email, fax or in-person.

Email: Chelsea Dadez at [marketing@kegelhd.com](mailto:marketing@kegelhd.com)

Fax: 815-332-9613

In-person: 7125 Harrison Ave, Rockford, IL 61112



**KEGEL HARLEY- DAVIDSON**

7125 Harrison Ave Rockford, IL 61112 815-332-7125 [www.kegelmotorcycles.com](http://www.kegelmotorcycles.com)  
"The World's Oldest Family-Owned Harley-Davidson Dealership"

# DONATION REQUEST FORM

Kegel Harley-Davidson® will try to respond to your contribution request if we can identify with the effort or the cause. We do our utmost to not base our decision upon whether our own self-interests will be helped by responding or hurt by not responding to each request. As a part of our donation policy, we ask five questions:

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TODAY'S DATE \_\_\_\_\_ YOUR NAME \_\_\_\_\_

YOUR PHONE \_\_\_\_\_ YOUR EMAIL \_\_\_\_\_

## We require a minimum 60 day review period for each donation request.

Please understand the more time we are given to consider your request, the greater the odds we can find some way to help you.

### ORGANIZATION INFORMATION

Organization Seeking Donation \_\_\_\_\_

Does it have a 501(c) status?    NO    YES    (If YES, please submit copy of certificate)

Your relationship to the organization \_\_\_\_\_

Primary contact for organization \_\_\_\_\_

Primary contact's phone/email \_\_\_\_\_

### EVENT & DONATION INFORMATION

Name of event where donation will be used \_\_\_\_\_

Event's goal / mission \_\_\_\_\_

Event's anticipated attendance \_\_\_\_\_

Event date \_\_\_\_\_ Event location \_\_\_\_\_

What will the donation be used for?    Silent Auction    Prize    Other

If other, please describe: \_\_\_\_\_

What recognition will be given to donors (i.e. at the event, prior to, following) \_\_\_\_\_

### KEGEL HARLEY-DAVISON USE ONLY, PLEASE

Request is    Approved    Respectfully Declined

Approved by \_\_\_\_\_ Date \_\_\_\_\_

Donated item \_\_\_\_\_ Total Cost \_\_\_\_\_

**MONETARY DONATION REQUESTS WILL NOT BE CONSIDERED.**



## KEGEL HARLEY- DAVIDSON

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