

OHIO MOTORCYCLE GROUP RIDE FREE OFFICIAL RULES

The following constitute the rules for the Ride Free promotion and OHIO MOTORCYCLE GROUP's ("Sponsor") Harley-Davidson Motorcycle giveaway promotion ("Promotion"). OHIO MOTORCYCLE GROUP serves as promotion sponsor ("Sponsor").

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. The promotion is open to any legal U.S. resident eighteen (18) years of age or older who has a valid US driver's license and resides in the 48 contiguous United States with the exception of NY, RI, VT, WA, FL and Puerto Rico and/or where prohibited by law. Owners, officers and employees (including their immediate families (parents, spouse, children and siblings or any member of their households) of OHIO MOTORCYCLE GROUP, prize suppliers, on site promotion sponsors and any of their advertising and promotion agencies, affiliates and representatives are ineligible to enter/win.
2. **PROMOTION PERIOD:** Promotion begins September 1, 2020 and ends October 3, 2020 (the "Promotion Period").
3. The promotion will be conducted as follows:
 - There will be a total of **100 finalists**, only one of which will win the prize ("**FINAL NAME DRAWN**"). The final name drawn in a reverse raffle will be awarded the prize in accordance with these rules regarding qualification of the winner and claiming the prize. The remaining 99 finalists will be awarded no prize.
 - You may obtain one of the finalist positions (selected as a **Qualifier**) in the following ways:

a. **Promotion Activation Event (referred to as "PAE")**

Between September 1, 2020 and ends October 3, 2020 there will be (#) **PAE's** (each, an "**Event**" and collectively, the "**Events**") at *OHIO MOTORCYCLE GROUP DEALERSHIPS, 1465 St. Rt. 39 NW, Dover, OH 44622, 5316 Milan Rd, Sandusky, OH 44870, 4985 W. 150th St. Cleveland, OH 44135, or 1120 Main Street, Cuyahoga Falls, OH 44122* (the "**On-site Entry Period**"). Persons desiring to enter must complete an official entry blank and deposit it in the official entry box during the official start and end times only at the designated locations (no mechanical reproductions will be accepted), while supplies last only. At the end of each such Event, Sponsor will randomly select one-four (1-4) entries, as specified below, who will be qualified to participate in the Grand Prize Harley Giveaway Event, subject to verification of eligibility and compliance with these Promotion rules (each a "**Qualifier**"). **At Ohio Motorcycle Group events, all keys will be drawn at the designated times below. The participant need not be present for each finalist drawing.** Each potential Qualifier will be contacted by phone at the phone number provided on his or her entry within two (2) business days of random drawing at the particular Event in which a potential Qualifier is entered. If Sponsor is unable to contact any potential Qualifier to notify such person that he or she has been selected as a Qualifier, such person's opportunity to participate, as a Qualifier shall be forfeited. Sponsor will only be required to leave one (1) message at the number provided in the potential Qualifier's entry form. If no answer or answering machine is reached, Sponsor will not be obligated to attempt any further contact. However, Sponsor reserves the right, in its sole discretion, to attempt to contact any potential Qualifiers more than once and shall not be required to attempt to contact all potential Qualifiers an equal number of times. Up to, but no more than, two (2) Qualifiers will be selected for each **PAE** event.

Below is a detailed listing of each **PAE event start times, event end times, number of finalists drawn/qualifiers Selected, drawing times and date.**

Venue	Event Name	Entry Period	Event Start Time	Finalists Selected	Entry Type	Key Drawing Date	Approx. Drawing Time
Adventure Harley-Davidson	Ride Free Giveaway	9/1/20 - 9/5/20	10am	4	paper	9/5/20	4pm
Mad River Harley-Davidson	Ride Free Giveaway	9/1/20 - 9/5/20	10am	4	paper	9/5/20	4pm
Rock-n-Roll City Harley-Davidson	Ride Free Giveaway	9/1/20 - 9/5/20	10am	4	paper	9/5/20	4pm
Rubber City Harley-Davidson	Ride Free Giveaway	9/1/20 - 9/5/20	10am	4	paper	9/5/20	4pm
Adventure Harley-Davidson	Ride Free Giveaway	9/8/20 - 9/12/20	10am	4	paper	9/12/20	4pm
Mad River Harley-Davidson	Ride Free Giveaway	9/8/20 - 9/12/20	10am	4	paper	9/12/20	4pm
Rock-n-Roll City Harley-Davidson	Ride Free Giveaway	9/8/20 - 9/12/20	10am	4	paper	9/12/20	4pm
Rubber City Harley-Davidson	Ride Free Giveaway	9/8/20 - 9/12/20	10am	4	paper	9/12/20	4pm
Adventure Harley-Davidson	Ride Free Giveaway	9/15/20 - 9/19/20	10am	4	paper	9/19/20	4pm
Mad River Harley-Davidson	Ride Free Giveaway	9/15/20 - 9/19/20	10am	4	paper	9/19/20	4pm
Rock-n-Roll City Harley-Davidson	Ride Free Giveaway	9/15/20 - 9/19/20	10am	4	paper	9/19/20	4pm
Rubber City Harley-Davidson	Ride Free Giveaway	9/15/20 - 9/19/20	10am	4	paper	9/19/20	4pm
Adventure Harley-Davidson	Ride Free Giveaway	9/22/20 - 9/26/20	10am	4	paper	9/26/20	4pm
Mad River Harley-Davidson	Ride Free Giveaway	9/22/20 - 9/26/20	10am	4	paper	9/26/20	4pm
Rock-n-Roll City Harley-Davidson	Ride Free Giveaway	9/22/20 - 9/26/20	10am	4	paper	9/26/20	4pm
Rubber City Harley-Davidson	Ride Free Giveaway	9/22/20 - 9/26/20	10am	4	paper	9/26/20	4pm
Adventure Harley-Davidson	Ride Free Giveaway	9/29/20 - 10/03/20	10am	4	paper	10/3/20	4pm
Mad River Harley-Davidson	Ride Free Giveaway	9/29/20 - 10/03/20	10am	4	paper	10/3/20	4pm
Rock-n-Roll City Harley-Davidson	Ride Free Giveaway	9/29/20 - 10/03/20	10am	4	paper	10/3/20	4pm
Rubber City Harley-Davidson	Ride Free Giveaway	9/29/20 - 10/03/20	10am	4	paper	10/3/20	4pm
Adventure Harley-Davidson	Ride Free Poker Run	10/3/20	10am	2	paper	10/3/20	3pm
Mad River Harley-Davidson	Ride Free Poker Run	10/3/20	10am	2	paper	10/3/20	3pm
Rock-n-Roll City Harley-Davidson	Ride Free Poker Run	10/3/20	10am	2	paper	10/3/20	3pm
Rubber City Harley-Davidson	Ride Free Poker Run	10/3/20	10am	2	paper	10/3/20	3pm
Mad River Harley-Davidson	Rally Together and Ride	9/24/20	10am	1	paper	9/24/20	5pm
Mad River Harley-Davidson	Rally Together and Ride	9/25/20	10am	1	paper	9/25/20	5pm
Mad River Harley-Davidson	Rally Together and Ride	9/27/20	10am	1	paper	9/27/20	3pm
Adventure Harley-Davidson	Ride With Us	9/1/20 - 9/29/20	10am	1	paper	9/29/20	5pm
Mad River Harley-Davidson	Ride With Us	9/1/20 - 9/29/20	10am	1	paper	9/29/20	5pm
Rock-n-Roll City Harley-Davidson	Ride With Us	9/1/20 - 9/29/20	10am	1	paper	9/29/20	5pm
Rubber City Harley-Davidson	Ride With Us	9/1/20 - 9/29/20	10am	1	paper	9/29/20	5pm
Ohio Motorcycle Group	Dam COVID Ride	9/19/20	10am	1	paper	9/25/20	5pm
Adventure Harley-Davidson	Text Entry	9/1/20 - 9/25/20	10am	1	text	9/25/20	5pm
Mad River Harley-Davidson	Text Entry	9/1/20 - 9/25/20	10am	1	text	9/25/20	5pm
Rock-n-Roll City Harley-Davidson	Text Entry	9/1/20 - 9/25/20	10am	1	text	9/25/20	5pm
Rubber City Harley-Davidson	Text Entry	9/1/20 - 9/25/20	10am	1	text	9/25/20	5pm

b. Text to Win

Text keywords (adventure, madriver, rocknroll, or rubbercity) to number 64600 between 10:00 AM September 1st, and 10:00 AM September 25th, (ET) to be entered to be a finalist for the Grand Prize Harley- Davidson giveaway. Only one entry per person. Four entries, one from each keyword, will be pulled at 11am on September 25th and will be notified via text to the phone number in which they entered. Finalists will have 24 hours to respond to winning text by calling in to verify. If they do not respond within 24 hours, another finalist will be pulled.

c. Alternative Entry Method (Mail):

You may enter the Promotion by sending a S.A.S.E. (Self Addressed Stamped Envelope) to OHIO MOTORCYCLE GROUP, 1465 St. Rt. 39 NW, Dover, OH 44622. You must include a S.A.S.E. requesting an official entry form. The request must be received no later than 9/29/20 and must contain Registrants full name, complete address (including apartment or suite number, and zip code), phone number, and date of birth. Once request is received, sponsor will send out an official entry form. Registrant must send back completed entry form, in its entirety to: OHIO MOTORCYCLE GROUP, 1465 St. Rt. 39 NW, Dover, OH 44622. A Registrant can submit a mail entry only once. All mail-in entries will be combined with all Dealership Event Entries from which all aforementioned will be selected through a random sponsor-conducted drawing. Odds of qualifying through this method of entry depend on the number of eligible entries received. The sponsor will notify mail Qualifier by phone if selected.

4. All Qualifiers, subject to verification of eligibility and compliance with these Promotion rules, will be invited to participate in The Grand Prize Harley Giveaway Event (the "**Grand Prize Event**"). The Grand Prize Event will take place on Saturday, October 3rd at *OHIO MOTORCYCLE GROUP DEALERSHIPS, 1465 St. Rt. 39 NW, Dover, OH 44622, 5316 Milan Rd, Sandusky, OH 44870, 4985 W. 150th St. Cleveland, OH 44135, or 1120 Main Street, Cuyahoga Falls, OH 44122. Grand Prize giveaway starts at 4:00 PM and ends at 6:00 PM.*
5. There will be 100 Qualifiers selected in this Promotion. In the event that a finalist does not show up on the day of the giveaway, an alternate finalist will be drawn from the people present.
6. **IN ORDER TO PARTICIPATE IN THE GRAND PRIZE EVENT QUALIFIERS MUST ATTEND THE GRAND PRIZE EVENT IN PERSON AND CHECK-IN WITH SPONSOR STAFF.** Qualifiers must check-in at the Check-In Table, present a valid government-issued picture ID and will be required to sign a Release "as-is" at check-in. Any Qualifier that does not check-in and produce and execute all required documentation at the Check-In Table will be disqualified and their opportunity to participate in any portion of the Grand Prize Event shall be forfeited. Properly checked-in Qualifiers will be deemed "Finalists" in this contest. In the event that Qualifier cannot be present, a proxy may stand in for that Qualifier. The proxy designated by the Qualifier must provide written authorization from the Qualifier including Qualifiers name, Proxy's ID, and a photocopy of the Qualifiers valid driver's license is required.
7. Finalists are required to present a photo ID at the Grand Prize Event and to register by 3:30pm. Approximately a half hour after the required registration time, in the case the total number of Finalists is less than 100, event participants, not currently qualified to win the prize will be eligible to enter-to-win on site. Non-qualified event participants will be directed to fill out an entry form. Sponsor will then conduct a

random drawing until 100 finalists are qualified to participate in the event. Finalists will then be pulled from a drawing, one by one, thus eliminating them from the grand prize. The last name to remain becomes the winner, and the contest is officially over.

Only one (1) of the one hundred (100) finalists will win the prize. The last Finalist whose name is drawn will be declared the Grand Prize Winner, subject to verification of eligibility and compliance with these Promotion rules, and the Promotion will be immediately over. **There will be only one (1) Grand Prize Winner.**

8. Participants hereby agree to strictly follow all instructions and directions given by Sponsor personnel at the Grand Prize Event and understand that any intentional failure to comply with these Promotion rules or procedures or instructions given by Sponsor staff will result in immediate disqualification. In no event will any "deal-making" between participants be permitted. Sponsor reserves the right to disqualify any person that it suspects has participated in or offered or accepted any type of "deal-making" with respect to this Promotion.
9. It is the responsibility of the winner to claim the prize within the specified timeframe. Unclaimed prize will automatically be forfeited.
10. In the event that winner voluntarily chooses not to accept prize, he/she automatically forfeits all claims to that prize. Sponsor then has the right, but not the obligation, to award that prize to a promotion runner-up.
11. Sponsor may substitute another prize of equal value, in the event of non-availability of a prize.
12. By participating, each Qualifier, as well as the Grand Prize Winner, consents to the publication or other use by Sponsor of his or her name, biographical information and likeness in any media, including the internet, for any commercial, publicity or promotional purpose, without limitation, review or approval, or additional compensation.
13. By participating, entrants agree to abide by and be bound by these rules and all judges' decisions and to fully release, forever discharge and hold harmless Sponsor and their parent companies, subsidiaries, advertising and promotion agencies and their respective officers, directors, employees, prize suppliers and agents from all claims, costs, losses, liabilities and damages arising out of their participation in the promotion and the acceptance and use/misuse of the prizes, including but not limited to any personal injury or death sustained as a result of the use/misuse of the prize.
14. If for any reason, the promotion is not capable of running as planned for **any** reason, beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity of the Promotion, the Sponsor reserves the right in its discretion to disqualify any individual it believes has tampered with the entry process, and/or cancel, terminate, modify or suspend the Promotion. The Sponsor, OHIO MOTORCYCLE GROUP, and their respective advertising and promotion agencies, parent companies, subsidiaries, affiliates, dealers, officers, directors, agents and employees (i) assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alternation of, entries: (ii) are not responsible for any problems or technical malfunction of any telephone network or lines, equipment malfunction, computer on-line systems, telephone outages, delays, busy signals, equipment, software, failure of any call or text to be received by the Sponsor on account of technical problems, human error or traffic congestion, including any injury or damage to the participant's or any other person's phone related to or resulting from participation in this Promotion.

15. Additions or deletions to these rules may be made at the discretion of Sponsor and may be enacted at any time. Promotion Rules and addenda are available for review at ohiohd.com/ridefree.

Prize

16. One (1) winner will receive a **2020 Softail Standard** (referred to as “prize”). Approximate Retail Value of Prize (“ARV”): **\$20,100**

17. Winner must accept prize as specified by Sponsor or prize may be forfeited and awarded to an alternate winner. Any difference between stated value and actual value will not be awarded, unless at Sponsors sole decision. Grand Prize Winner shall be solely responsible for obtaining and payment of state title, required registration, inspection, insurance coverage, documentation fee, and taxes for the Grand Prize. Winner will also be issued an IRS 1099 tax form for prize received. Grand prize must be picked up at *OHIO MOTORCYCLE GROUP OHIO MOTORCYCLE GROUP, 1465 St. Rt 39 NW, Dover, OH 44622*. Grand Prize Winner will be required to complete all relevant transfer documents for the Grand Prize at *OHIO MOTORCYCLE GROUP OHIO MOTORCYCLE GROUP, 1465 St. Rt 39 NW, Dover, OH 44622* during regular business hours. Neither Sponsor or *OHIO MOTORCYCLE GROUP* has made or is responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to such vehicle, including without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose, with the exception of any standard manufacturer’s warranty that may apply to the vehicle. Winner will receive an Affidavit of Eligibility/ Waiver of Liability. Winner must sign prior to taking delivery of prize. No cash substitution of prize is permitted.

18. Odds of winning depend on total number of eligible entries received. Odds of becoming a Qualifier through a PAE and Dealer Event depend, in part, on the number of entries received at that particular Event. Odds of a Qualifier winning the Grand Prize depend on the total number of eligible Qualifiers who attend the Grand Prize Event who are timely checked-in but shall in no event exceed 1:100.

19. **WINNER’S LIST:** For a list of winners, send a self-addressed, stamped envelope to: *OHIO MOTORCYCLE GROUP, 1465 St. Rt 39 NW, Dover, OH 44622*, for receipt by September 30, 2020. For a copy of these Official Rules, visit ohiohd.com/ridefree.

Sponsor

20. The sponsor of this contest is: *OHIO MOTORCYCLE GROUP, 1465 St. Rt 39 NW, Dover, OH 44622*.